

TV

1.

(, 2014.02.26)

(, 2013.12.17)

2013),

(, 2002)

(Barnes, 2013; Cohen, 2002; Gerbner, Gross, Signorielli, & Morgan, 1980)

(, 2011).

TV

2010

2000

(young-old) , (middle-old) , (old-old)
(Hummert, Garstka, Shaner, &
Strahm, 1994). 65-74 , 75-84 , 85
(, 2006, 20), (Humert et la., 1994)
(golden ager), / (perfect grandparent),
(liberal, matriarch/patriarch) , (severely
impaired), (despondent), (serew/curmudgeon),
(self-centered)

65 65
(Cassata & Irwin, 2013, 225) (Downing, 1975,
Cassata & Irwin, 2013, 217)
(Kessler, Rakoczy, &
Staudinger, 2004; Patricia & Jessica, 1988), (Patricia & Jessica, 1988)

(Harwood, 1997)
(Social Identity
Theory)
(Tajfel & Turner, 1979).

2) TV

(, 2011)

(, 2012)

(, 2010, , 2012; , 2013; , 2011; ; 2010), (, 2003; , 2010), (, 2000, , 2006; , 2009)

2000

2005 < >, < > 2010 <

> >, < > (, 2014.02.04). < > (, 2010.06.23)

(, 2012).

(Roy & Horwood, 1997)

(, 2011)

(, 2012).

(, 2010)

(, 2011).

(Ward, 1995)

(Brown, 2010)

Morgan, & Singorielli, 1986)
, 2005, 162).

(Gerbner,
(

(1998)

2010

(2012)

3

1990

2000

(, 1998)

(, 2013; , 2011; , 2010)

1. ?
2. ?
- 3.
4. ?

3.

1)

TV
 2000 2014 KBS, MBC, SBS
 , TV
 2000 2000-2006 2010-2014
 ' 2000 ' , ' 2010
 VOD(video on demand)
 , 60
 60
 (:)
 ()

< 1>

2000- 2006		MBC	2004	51	10
		SBS	2005	21	8
		KBS	2006	167	25
		MBC	2006	34	8
2010- 2014		MBC	2020	50	10
		KBS	2009- 2010	70	10
		MBC	2011- 2012	50	10
		MBC	2013- 2014	50	10

8 (91 , 4,788)

scene

2)

(Content Analysis)

2 (corder)

2
(percent agreement)

18% 13 (Cohen' s Kappa)
.80

3)

(1)

(2011)

(/ /), (/ /)
2 (/ / /) 1
. 3 6

(2)

(, 2009, , 2011; , 2013, , 2011)
(/ /
, (/ / /), () (/ /
/ /), (/ / / /) 4

(3)

(2013),

(/ /), -

(/ / / /), - (/ / / /) 3 .

3 1(/ /), 2(/ /), 3(/ /)

, 4(/ /) 1(/ /), 2(/ /)

/ , 3(/ /), 4(/ /) 8

(
 , 2009; , 2012; , 2011; , 2011; , 2010)
 .
 ,
 ,
 scene
 ,
 ,
 ,
 ,
 ,
 ,
 /
 /
),
 /
),
 /
) 3 .

1)

	2000	2010	2000	2000
62.4%(88)	75.0%(123)		2000	
29.1%(41)	2010		25.0%(41)	2000
2000				

2000
21.0%(21), 61.0%(61) 2010
37.8%(54), 35.7%(51)

< 2>

	2000	2010	2000	2010
	88 62.4%	123 75.0%	18 18.0%	54 37.8%
	0 0.0%	41 25.0%	0 0.0%	51 35.7%
	12 8.5%	0 0.0%	21 21.0%	27 18.9%
	41 29.1%	0 0.0%	61 61.0%	11 7.7%
	141 100.0%	164 100.0%	100 100.0%	143 100.0%
	$\chi^2 = 98.632, df=3, p=.001$		$\chi^2 = 99.994, df=3, p=.001$	

65-74

50

60

2000

2010

2)

($\chi^2 = 32.992, df=3, p=.001$),
($\chi^2 = 47.502, df=4, p=.001$)
, 2000 (20, 41.7%) (15, 31.3%)
2010 (47, 55.3%)
(20, 23.5%), (18, 21.2%)
2010 2000
2010 2000

< 3>

	2000	2010	
	20 41.7%	47 55.3%	67 50.4%
	15 31.3%	0 0.0%	15 11.3%
	3 6.3%	20 23.5%	23 17.3%
	10 20.8%	18 21.2%	28 21.1%
	48 100.0%	85 100.0%	133 100.0%

$\chi^2 = 32.992$, $df=3$, $p=.001$

2000
(33, 68.8%)
2010 (33, 38.8%)
(15, 17.6%), (13, 15.3%)
2000 2010

<표 4> 데이트(만남) 장소

	2000	2010	
	3 6.3%	0 0.0%	3 2.3%
/	33 68.8%	15 17.6%	48 36.1%
	10 20.8%	33 38.8%	43 32.3%
/	2 4.2%	13 15.3%	15 11.3%
	0 0.0%	24 28.2%	24 18.0%
	48 100.0%	85 100.0%	133 100.0%

$\chi^2 = 47.502$, $df=4$, $p=.001$

2000
2010

3)

$\chi^2 = 77.926$, $df=4$, $p=.001$,
 $\chi^2 = 39.302$, $df=4$, $p=.001$

2010
 (23, 25.0%) (13, 14.1%)
 2000 (30, 28.6%), (30, 28.6%)
 2000
 2000

<표 5> 이성교제-가족반응 관련 장면 분위기

	2000	2010	
	30 28.6%	0 0.0%	30 15.2%
	30 28.6%	0 0.0%	30 15.2%
	12 11.4%	23 25.0%	35 17.8%
	11 10.5%	13 14.1%	24 12.2%
	22 21.0%	56 60.9%	78 39.6%
	105 100.0%	92 100.0%	197 100.0%

$\chi^2 = 77.926$, $df=4$, $p=.001$

2000 (43, 41.0%)
 2010 (21, 34.4%) (17, 27.9%)
 2000 (23, 21.9%)
 (19, 18.1%)
 2000

<표 6> 재혼-가족 반응 관련 장면 분위기

	2000	2010	
	23 21.9%	0 0.0%	23 13.9%
	19 18.1%	3 4.9%	22 13.3%
	12 11.4%	17 27.9%	29 17.5%
	43 41.0%	21 34.4%	64 38.6%
	8 7.6%	20 32.8%	28 16.9%
	105 100.0%	61 100.0%	166 100.0%

$\chi^2 = 39.302$, $df=4$, $p=.001$

2000

2010

4)

2000

2010

$\chi^2 = 6.782$, $df=2$, $p=.034$

($\chi^2 = 4.806$, $df=1$, $p=.028$)

2000 :50 (2000 :50, 60.2%/2010 :46, 64.8%)
2000 (10, 12.0%) 2010 (16, 22.5%)

<표 7> 노인의 사랑에 대한 가족들의 생각

	2000	2010	
	10 12.0%	16 22.5%	26 16.9%
	50 60.2%	46 64.8%	96 62.3%
	23 27.7%	9 12.7%	32 20.8%
	83 100.0%	71 100.0%	154 100.0%

$\chi^2 = 6.782$, $df=2$, $p=.034$

(2000 : 41 , 85.4%/2010 : 30 , 100.0%).

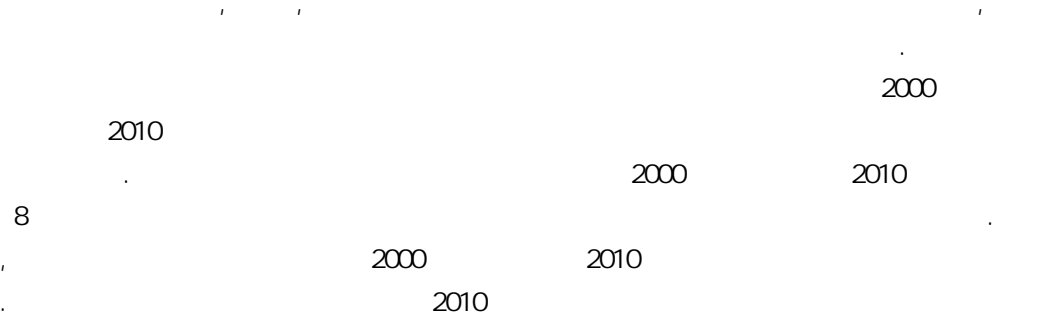
<표 8> 노인의 성적 욕구에 대한 노인 당사자의 생각

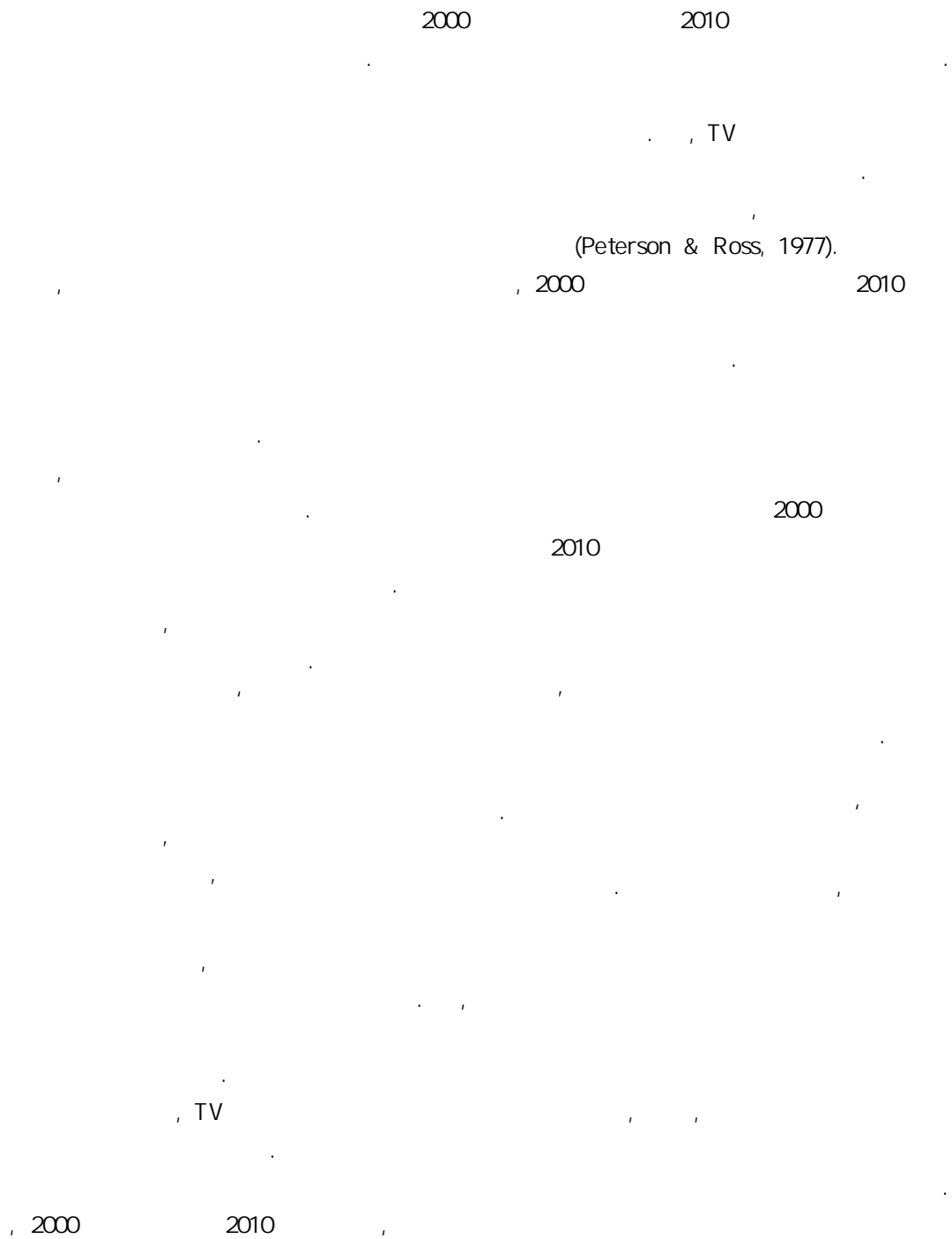
	2000	2010	
	41 85.4%	30 100.0%	71 91.0%
	7 14.6%	0 0.0%	7 9.0%
	0 0.0%	0 0.0%	0 0.0%
	48 100.0%	30 100.0%	78 100.0%

$\chi^2 = 4.806$, $df=1$, $p=.028$

5.

TV





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(2014.02.04). . Available:
<http://economy.hankooki.com/page/entv/201402/e20140204183207118160.htm>
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 , 10 1 , 1-21.
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 , 21 5 , 849-862
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 , 40 7 , 141-156.
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