



## 2.2. Data Journalism at the BBC / BBC

- \* BBC ‘ , ’ :
  - 가 가
  -

## 2.3. How the News Apps Team at Chicago Tribune Works / << >>

- 1)
- 2)
- 3)

## 2.4. Behind the Scenes at the Guardian Datablog / <<가 >>

(p.55):

-> -> 가 ->

## 2.5. Data Journalism at the Zeit Online << >>

가 , ,

## 2.6. How to Hire a Hacker /

: 가 가가

## 2.7. Harnessing External Expertise Through Hackthons / 가

## 2.8. Following the Money: Cross-Border Collaboration / :

## 2.9. Our Stories Come As Code /

## 2.10. Kaas & Mulvad: Semi-finished Content for Stakeholder Groups

/ :

## 2.11. Business Models for Data Journalism /

(cf. , , , )

## Ch 3. Case studies

: 가

### 3.1. The Opportunity Gap /

### 3.2. A 9 Month Investigation into European Structural Funds / 9

### 3.3. The Eurozone Meltdown /

### 3.4. Covering the Public Purse with OpenSpending.org / OpenSpending.org

### 3.5. Finnish Parliamentary Elections and Campaign Funding /

### 3.6. Electoral Hack in Realtime / ‘ ’ ( / )

### 3.7. Data in the News: Wikileaks / :

### 3.8. Mapa76 Hackathon / 76

### 3.9. The Guardian Datablog’s Coverage of the UK Riots / <<가 >>

### 3.10. Illinois School Report Cards /

### 3.11. Hospital Billing /

### 3.12. Care Home Crisis / 가

### 3.13. The Tell-All Telephone /

- 3.14. Which Car Model? MOT Failure Rates / ? MOT
- 3.15. Bus Subsidies in Argentina /
- 3.16. Citizen Data Reporters /
- 3.17. The Big Board for Election Results /
- 3.18. Crowdsourcing the Price of Water /

#### Ch 4. Getting Data /

- 4.1. A Five Minute Field Guide / 5 가 :
- 4.2. Your Right to Data / 가
- 4.3. Wobbling Works. Use it! / 가
- 4.4. Getting Data from the Web /
- 4.5. The Web as a Data Source / 가:
- 4.6. Crowdsourcing Data at the Guardian Datablog /
- 4.7. How the Datablog Used Crowdsourcing to Cover Olympic Ticketing / <<가 >>  
: 45 ,  
/  
: 가
- 4.8. Using and Sharing Data: the Black Letter, Fine Print, and Reality /  
:  
: 가 - 1) ; 2) ;  
3) , ,

#### Ch 5. Understanding data /

- 5.1. Become Data Literate in 3 Simple Steps / 가
- 5.2. Tips for Working with Numbers in the News /
- 5.3. Basic Steps in Working with Data /
- 5.4. The £32 Loaf of Bread / 32
- 5.5. Start With the Data, Finish With a Story /
- 5.6. Data Stories /
- 5.7. Data Journalists Discuss Their Tools of Choice /
- 5.8. Using Data Visualization to Find Insights in Data /

#### Ch 6. Delivering data /

- 6.1. Presenting Data to the Public /
- 6.2. How to Build a News App / 가
- 6.3. News Apps at ProPublica / << >>
- 6.4. Visualization as the Workhorse of Data Journalism /
- 6.5. Using visualizations to Tell Stories /
- 6.6. Designing With Data
- 6.7. Different Charts Tell Different Tales / 가
- 6.8. Data visualization DIY: Our Top Tools / : 가 가
- 6.9. How We Serve Data at Verdens Gang / << >>
- 6.10. Public Data Goes Social /
- 6.11. Engaging People Around Your Data /

:

1.

- -> 가
- ->
- , ,

2.

- :
- 가 source tool
- ( -> , )

3.

- :
- , ,

4.

- :
- “The Art and Science of Data-driven Journalism: When Journalists Combine New Technology with Narrative Skills, They Can Deliver Context, Clarity, and a Better Understanding of the World Around Us” (Howard, 2014)<sup>1</sup>
- , ( , )
- ( , )
- 

5.

- 가 :
- , ,

---

<sup>1</sup> The Art and Science of Data-driven Journalism (<http://towcenter.org/wp-content/uploads/2014/05/Tow-Center-Data-Driven-Journalism.pdf>)