

멀티미디어 시대의 미디어 리터러시 현황

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(ICT)

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1)

(Harris, 1998).

(re-mediation)

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Web 2.0

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'media'

'literacy'

Potter (2002)

1997), "
Hamm, 2000)

(skills)

(ability)

(knowledge)

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Masterman (1997)

. Pattison (1982) "

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(Rubin,1998).

2)

(ICT)

. Meyrowitz (1998)

Meyrowitz (1998)

Durran, 2007).

(Burn &

(2002)

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(Coiro, Knobel, Lankshear, Leu, 2008)).

(2007)

. Burn Durran

CMC

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UNESCO 1982

EU

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Office of Communication(OFCOM)

. OFCOM

(ability)'

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