

텍스트 마이닝을 통해 알아 본 5개 국가 속 기사에 나타난 어린이 유튜브에 대한 연구 :미국, 영국, 프랑스, 독일, 스페인을 중심으로

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1. 연구 배경 및 연구 목적



2. 이론적 논의



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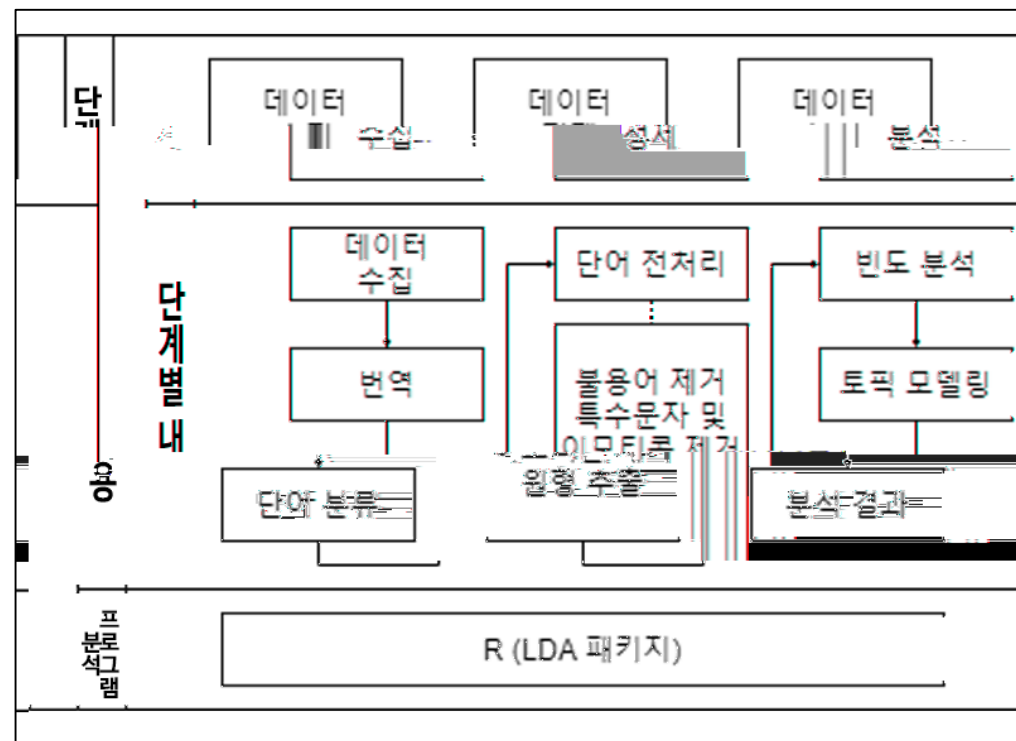


3. 연구 방법

국가	언론사
미국	The New York Times
	The Washington Post
영국	BBC
	The Guardian
프랑스	Le Monde
	Le Figaro
독일	Bild
	Frankfurter Allgemeine Zeitung
스페인	El Mundo
	El Pais

	A	B	C	D	E	F	G	H
1	MediaOutlet	URL	date	title	content			
2	nytimes	https://www.nytimes.com/2019/01/14/us/politics/youtube-kids.html	20190114	YouTube Kids, a Typical Night in a Child's Bedroom	YouTube Kids, a Typical Night in a Child's Bedroom			
3	nytimes	https://www.nytimes.com/2020/01/06/technology/youtube-kids.html	20200106	Things to Know About YouTube's New Kids' Video Service	Things to Know About YouTube's New Kids' Video Service			
4	nytimes	https://www.nytimes.com/2018/04/25/technology/youtube-kids.html	20180425	YouTube Kids, Criticized for Content	YouTube Kids, Criticized for Content			
5	nytimes	https://www.nytimes.com/2020/10/26/technology/youtube-kids.html	20201026	Kidfluencers' Making Our Kids Fat? Popular YouTube Channels Often Bombard Young Child	Kidfluencers' Making Our Kids Fat? Popular YouTube Channels Often Bombard Young Child			
6	nytimes	https://www.nytimes.com/2018/04/09/technology/youtube-kids.html	20180409	YouTube Is Improperly Collecting Child Data, Coalition of More Than 20 Consumer Advocacy Groups	YouTube Is Improperly Collecting Child Data, Coalition of More Than 20 Consumer Advocacy Groups			
7	nytimes	https://www.nytimes.com/2019/06/19/technology/youtube-kids.html	20190619	F.T.C. Said to Be Investigating YouTube	F.T.C. Said to Be Investigating YouTube			
8	nytimes	https://www.nytimes.com/2019/03/01/technology/youtube-kids.html	20190301	Online and Making Thousands, at Age 8	Online and Making Thousands, at Age 8			
9	nytimes	https://www.nytimes.com/2019/06/03/technology/youtube-kids.html	20190603	On YouTube's Digital Playground, an 8-Year-Old Girl Didn't Think Anything of It When Her 10-Year	On YouTube's Digital Playground, an 8-Year-Old Girl Didn't Think Anything of It When Her 10-Year			
10	nytimes	https://www.nytimes.com/2019/09/04/technology/youtube-kids.html	20190904	Google Is Fined \$170 Million for Violating Kids' Privacy	Google Is Fined \$170 Million for Violating Kids' Privacy			
11	nytimes	https://www.nytimes.com/2019/10/28/technology/youtube-kids.html	20191028	YouTube Bans Comments on Videos of Kids	YouTube Bans Comments on Videos of Kids			
12	nytimes	https://www.nytimes.com/2019/09/26/technology/youtube-kids.html	20190926	YouTube Bans Comments on Videos of Kids	YouTube Bans Comments on Videos of Kids			
13	nytimes	https://www.nytimes.com/2019/09/26/technology/youtube-kids.html	20190926	YouTube Bans Comments on Videos of Kids	YouTube Bans Comments on Videos of Kids			
14	nytimes	https://www.nytimes.com/2015/10/02/technology/youtube-kids.html	20151002	YouTube's Young Viewers Are Becoming a Lot of American Adolescents	YouTube's Young Viewers Are Becoming a Lot of American Adolescents			
15	nytimes	https://www.nytimes.com/2019/09/04/technology/youtube-kids.html	20190904	Regular YouTube Toy Review Channel Can Young Viewers Tell the Difference Between Advertisements and Product Reviews	Regular YouTube Toy Review Channel Can Young Viewers Tell the Difference Between Advertisements and Product Reviews			
16	nytimes	https://www.nytimes.com/2019/12/04/technology/youtube-kids.html	20191204	YouTube Hiring More Humans to Train Google's YouTube	YouTube Hiring More Humans to Train Google's YouTube			
17	nytimes	https://www.nytimes.com/2020/01/15/technology/youtube-kids.html	20200115	Is Your Child a Digital Addict? Here's What Can Be Hard for Children to Move on from Screen Time	Is Your Child a Digital Addict? Here's What Can Be Hard for Children to Move on from Screen Time			

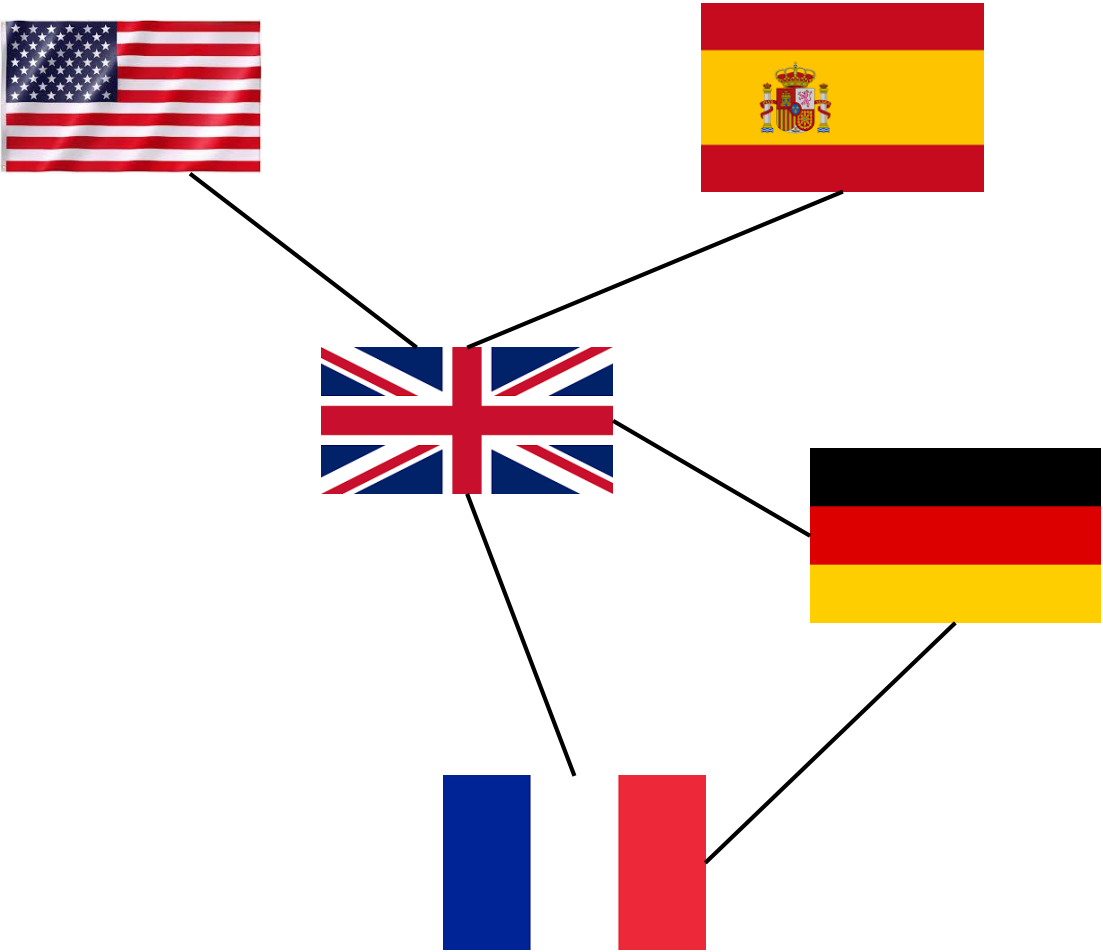
3. 연구 방법



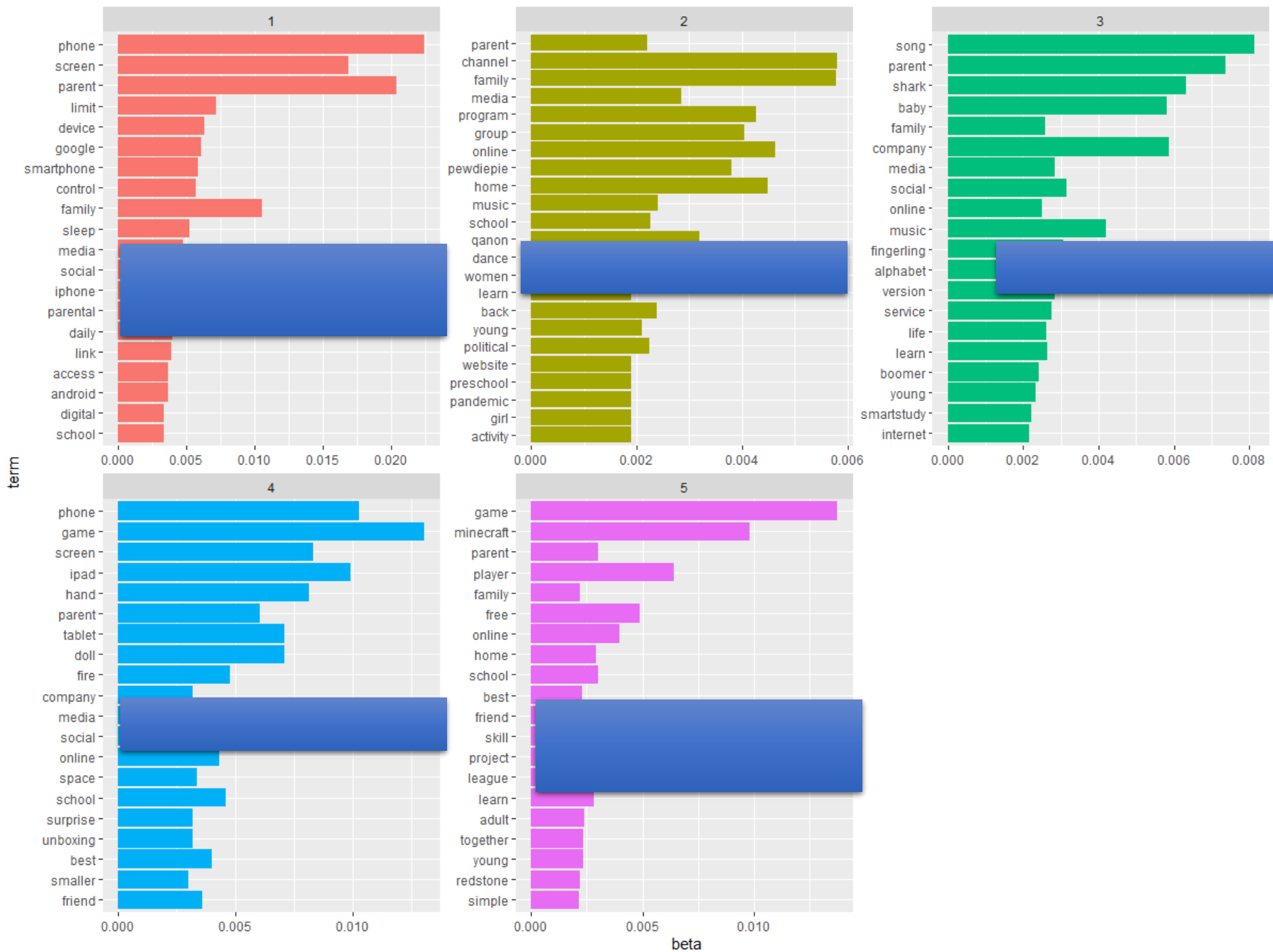
4. 연구결과

	미국		영국		프랑스		스페인		독일	
1	parent	311	channel	601	platform	262	parent	249	parent	94
2	phone	250	parent	574	parent	186	girl	223	young	84
3	game	233	online	555	family	170	channel	203	school	82
4	screen	206	company	445	game	167	learn	157	media	73
5	family	181	media	404	social	162	family	137	study	48
6	media	135	young	370	user	152	game	127	internet	46
7	online	134	social	362	channel	148	social	122	digital	43
8	social	110	game	299	comment	143	platform	111	smartphone	42
9	school	107	platform	291	young	141	school	108	channel	39
10	home	106	google	272	account	122	internet	107	girl	39
11	company	103	school	269	online	102	youtuber	105	song	39
12	song	95	popular	256	google	101	education	98	education	38
13	friend	87	group	252	screen	99	home	94	user	35
14	learn	85	family	245	internet	98	screen	92	social	34
15	minecraft	85	comment	229	school	95	company	91	television	34
16	young	85	service	224	applicatio	81	story	90	learn	31
17	best	83	internet	223	advertise	80	study	86	program	31
18	channel	82	star	213	minor	77	series	84	star	31
19	device	79	user	205	subscriber	77	minor	78	online	30
20	free	78	account	189	chain	74	user	77	advertise	29
21	hand	76	digital	188	remove	74	book	76	family	28
22	control	75	advertise	182	informatio	72	young	74	youtuber	28
23	group	75	home	182	company	70	activity	73	group	26
24	music	74	book	177	education	70	mobile	71	hand	26
25	limit	71	minecraft	172	american	68	applicatio	70	home	26

	US	UK	FRA	GER
UK				
FRA				
GER				
ESP				

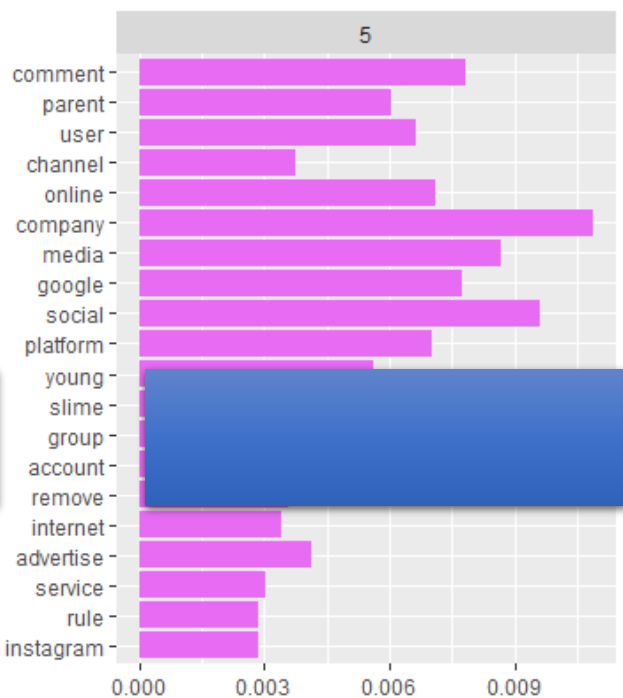
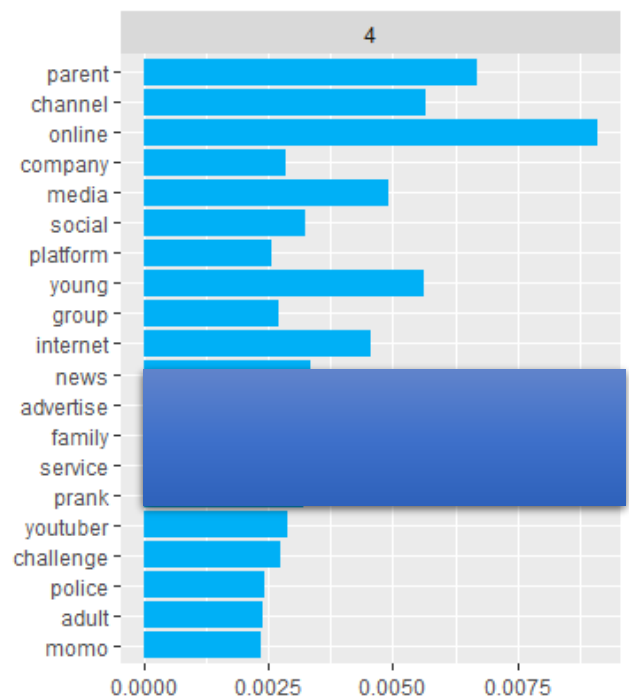
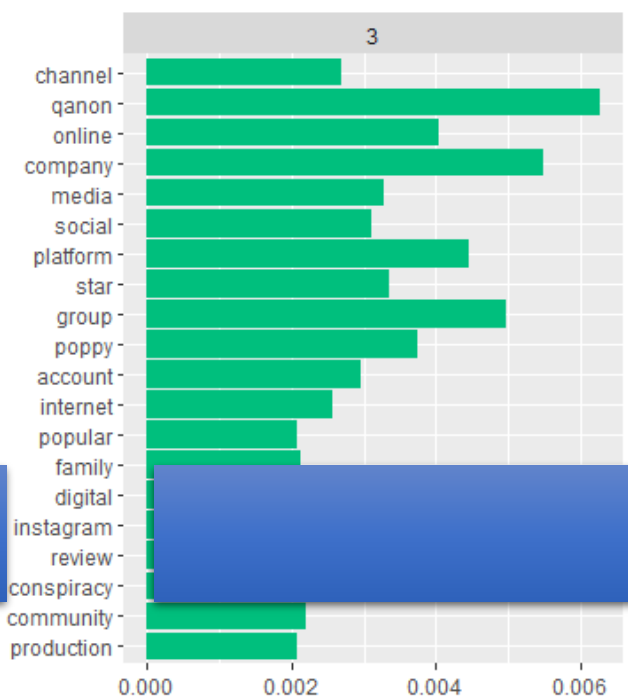
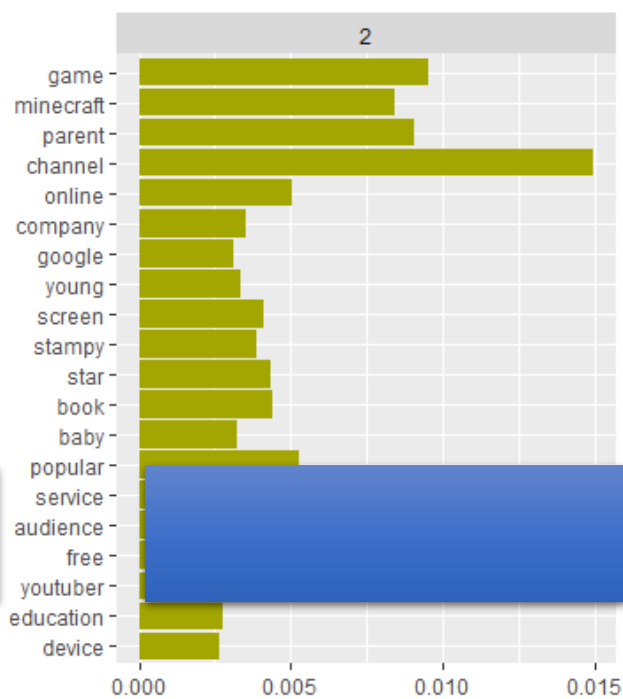
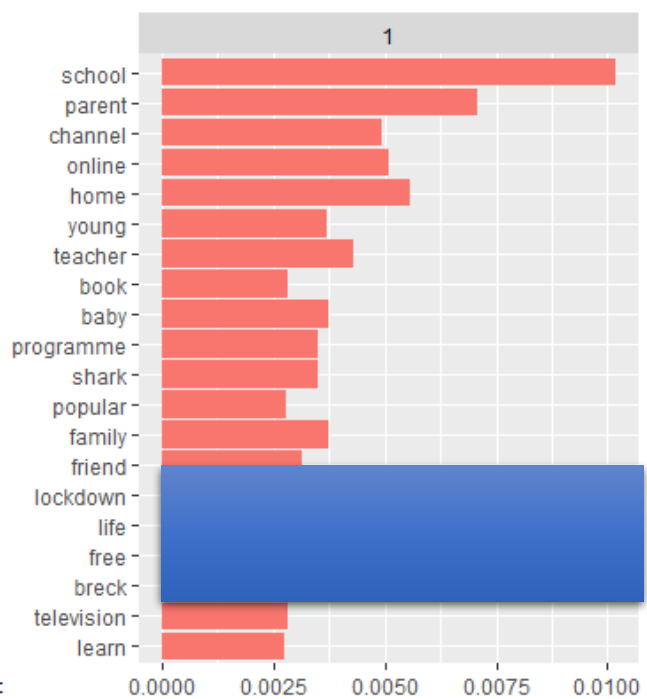


	미국		영국		프랑스		독일		스페인	
1	app	389.3	qanon	587.9	game	298.8	song	139.8	channel	236.8
2	phone	367.8	game	526.4	comment	265.0	app	118.9	learn	233.7
3	shark	355.8	toy	526.2	family	243.1	study	105.9	screen	214.9
4	minecraft	334.1	channel	515.1	platform	241.2	media	105.7	youtuber	211.5
5	toy	291.6	minecraft	496.1	screen	224.6	school	103.6	girl	195.5
6	game	250.0	company	496.0	school	207.4	digital	99.8	use	183.8
7	bop	226.8	slime	489.9	applicatio	207.2	sport	93.2	book	177.6
8	lol	213.5	school	487.5	parent	201.6	wdr	88.6	parent	175.3
9	screen	210.9	social	448.6	account	200.1	smartphon	88.2	net	173.4
10	player	207.4	google	447.8	channel	184.5	young	84.0	age	163.8
11	ipad	202.2	book	437.1	google	183.9	user	81.3	toy	162.7
12	doll	182.5	parent	431.7	user	183.1	parent	81.1	school	160.7
13	use	179.2	comment	415.0	minor	181.6	television	78.9	internet	159.2
14	baby	175.8	media	404.0	net	171.5	girl	78.0	tiktok	158.4
15	song	175.1	baby	402.6	law	171.4	grandma	77.8	game	156.5
16	fingerling	172.0	breck	400.3	social	169.5	education	72.5	series	155.5
17	android	167.6	poppy	400.3	advertise	159.3	channel	71.0	study	154.8
18	tablet	163.9	internet	400.3	two	158.3	student	66.9	que	152.8
19	pewdiepi	162.7	screen	389.6	pedophile	158.0	pig	66.4	app	151.7
20	qanon	160.1	youtuber	381.1	education	155.8	program	65.1	education	149.8
21	limit	150.8	young	377.5	chain	155.7	social	64.8	teacher	149.5
22	kid	142.6	group	370.3	teacher	154.8	bibi	64.8	user	146.6
23	iphone	131.2	platform	360.6	girl	154.1	use	63.7	fun	145.1
24	alphabet	130.4	family	360.0	roblox	153.6	star	62.0	new	145.1
25	link	129.7	free	359.1	toy	149.2	youtuber	61.8	platform	144.4

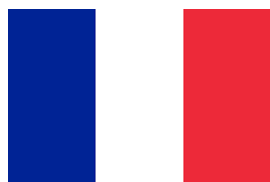




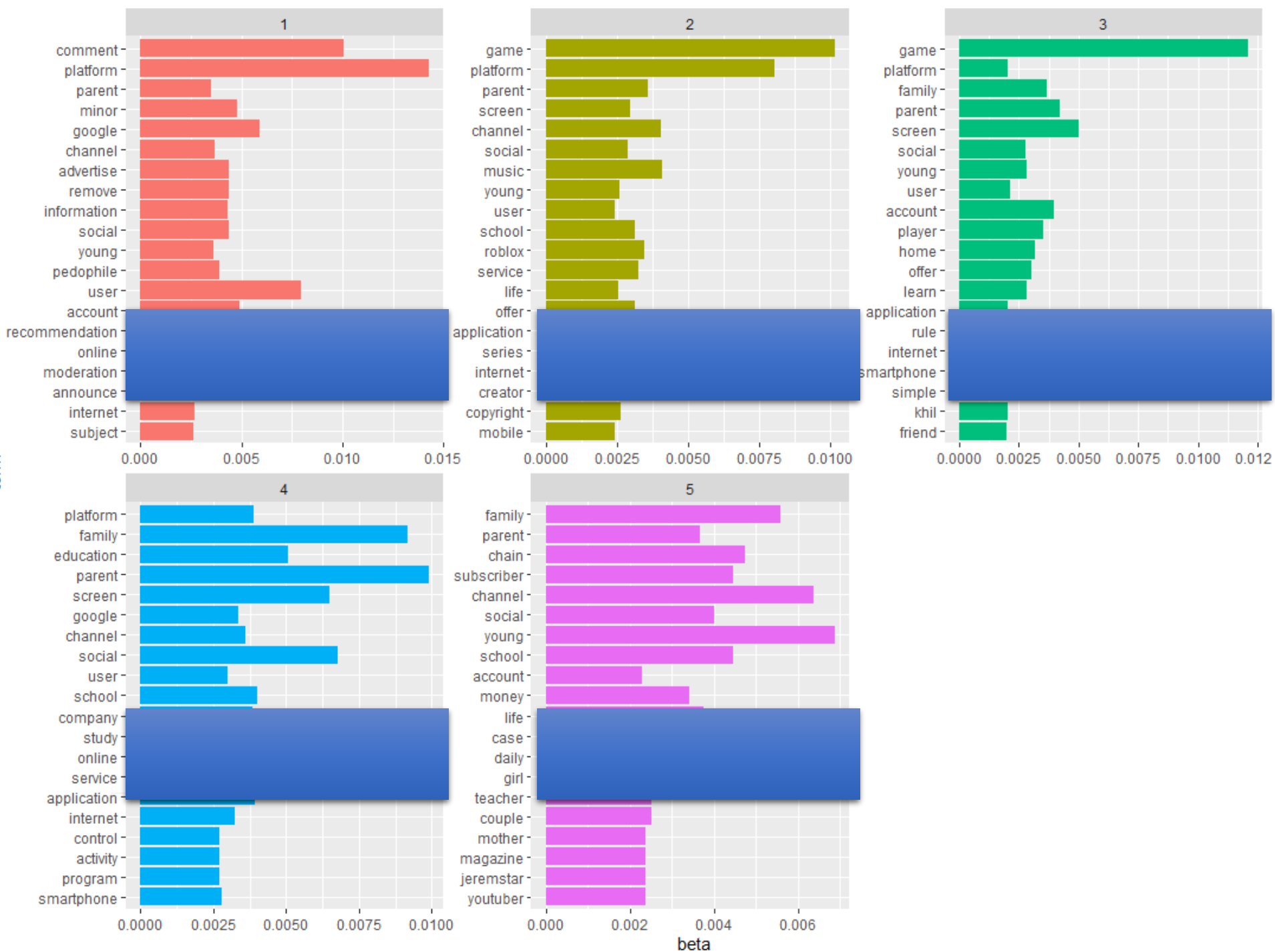
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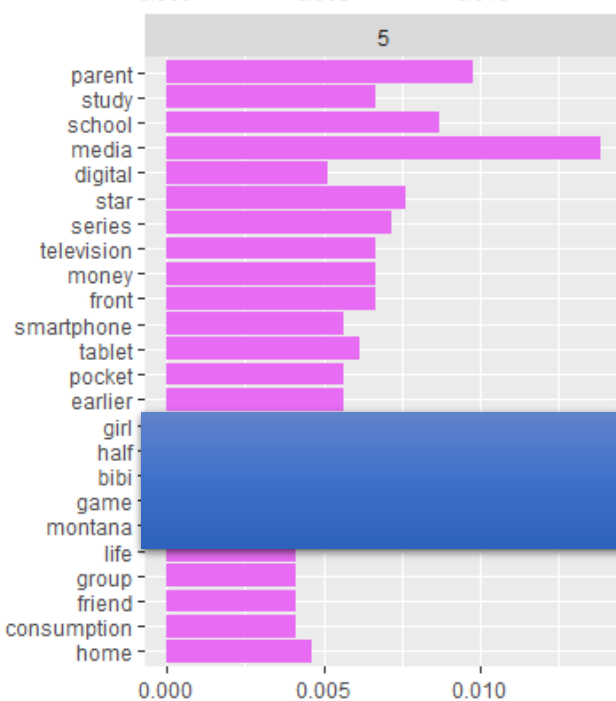
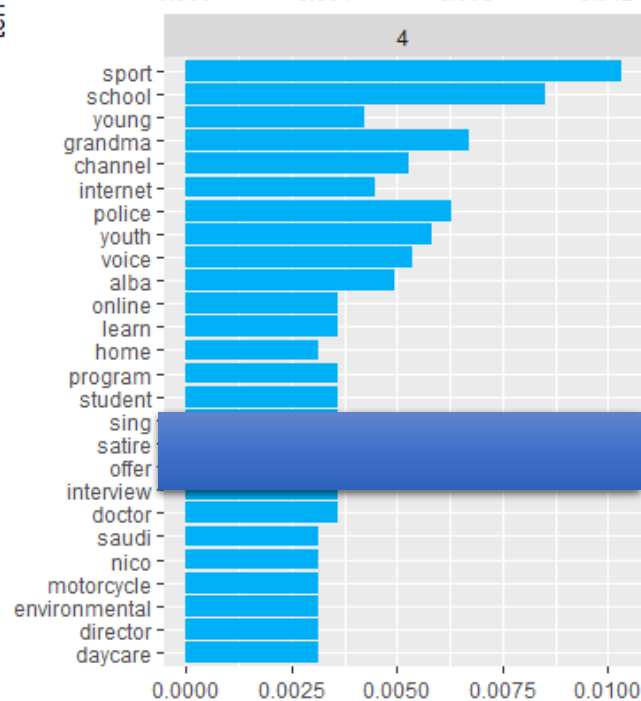
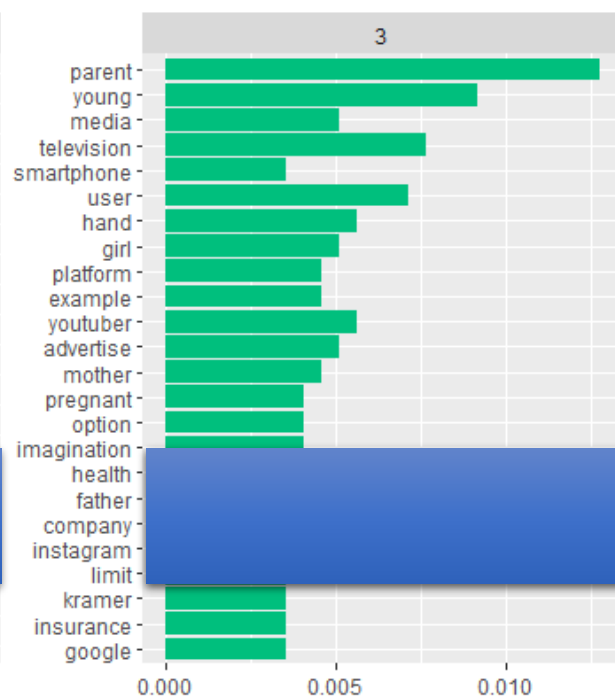
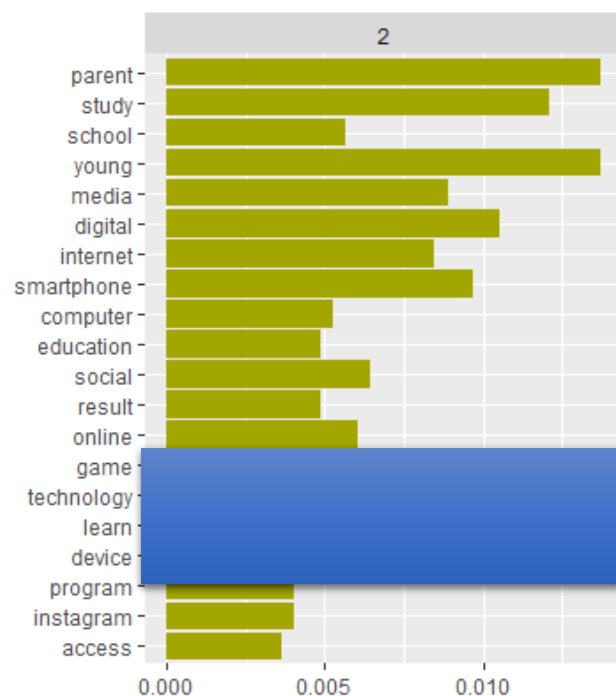
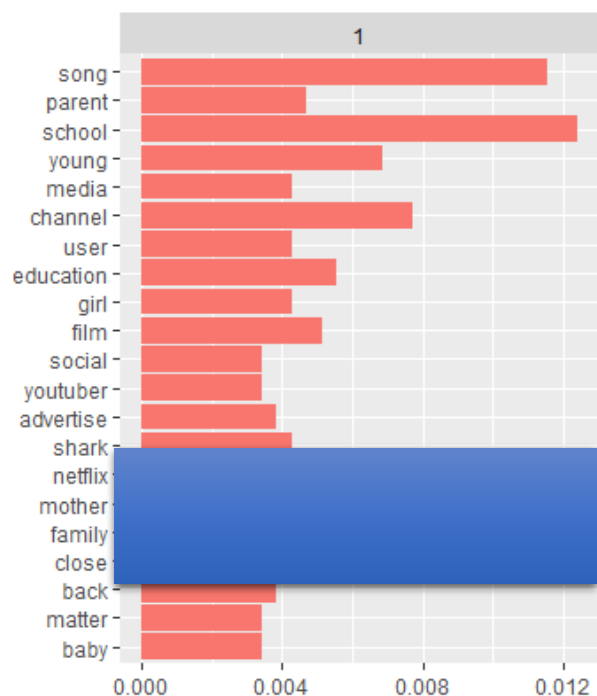


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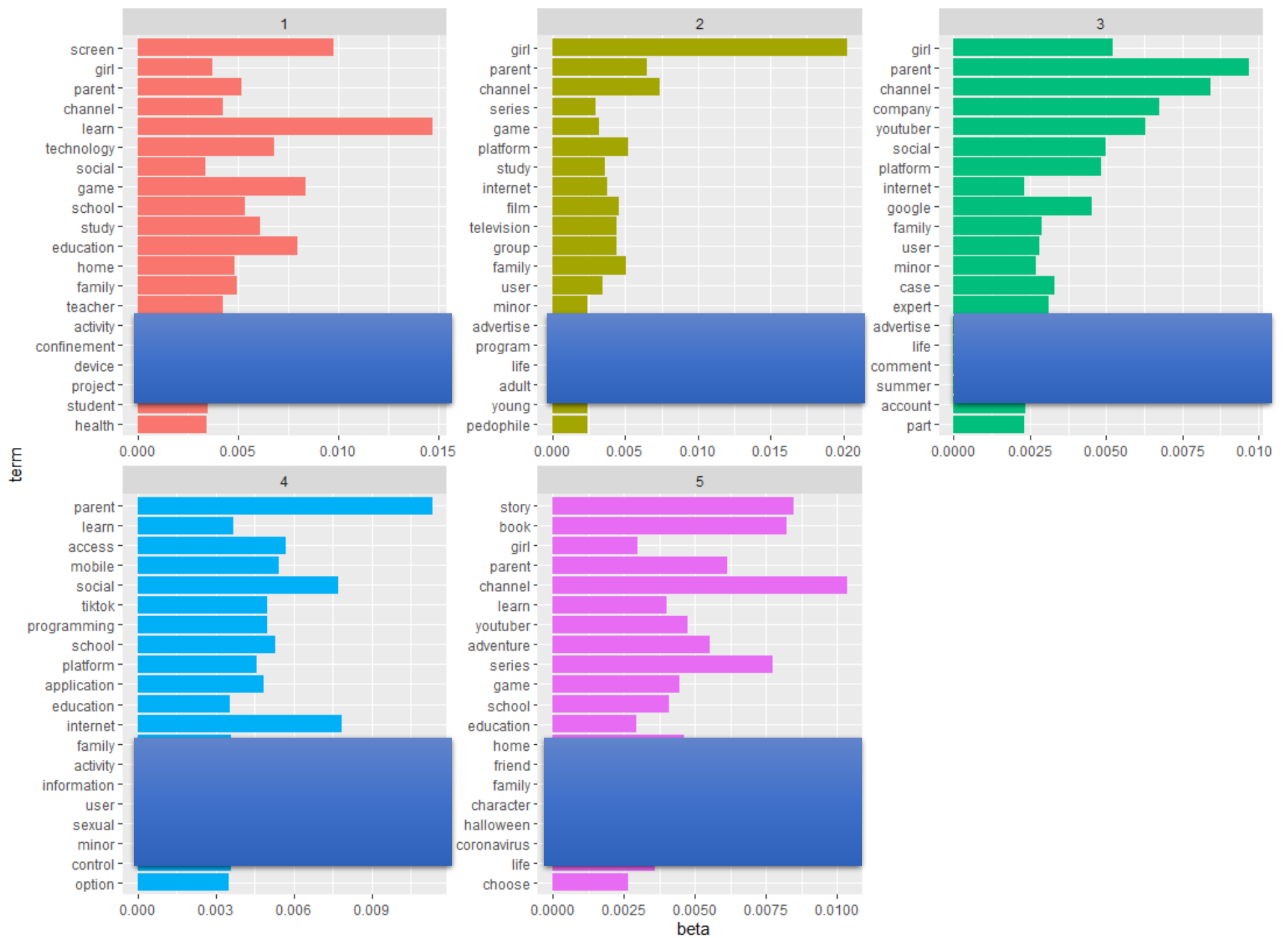




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	어린이 유튜브의 교육적 효과		어린이 유튜브의 부정적 효과		어린이 유튜브에 대한 부모의 중재 및 통제	
	학습적인 부분	학습 외적인 부분	콘텐츠로 인한 부정적 효과	어린이들의 무지로 인한 부정적 효과	이용 정도에 대한 통제	함께 시청하기를 통한 중재 및 통제
미국						
영국						
프랑스						
독일						
스페인						

5. 결론





THANK YOU